



RUBENSTEIN PUBLIC RELATIONS, INC.

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MEDIA ALERT

**KEYS TO A CURE LUNCHEON
BYRON JANIS, WORLD-RENOWNED PIANIST PERFORMS
THURSDAY MAY 19th, 11:00 AM – 1:00 PM**

Fundraiser for the Arthritis Foundation, Western Pennsylvania

PITTSBURGH NATIVE **BYRON JANIS**, ONE OF THE WORLD'S MOST ACCLAIMED CONCERT PIANISTS, WHO HAS PLAYED IN THE COLD WAR KREMLIN AND THE REAGAN WHITE HOUSE, WILL JOIN CO-AUTHOR AND WIFE **MARIA COOPER JANIS**, DAUGHTER OF THE LATE **GARY COOPER**, FOR *THE KEYS TO A CURE LUNCHEON*, **THURSDAY, MAY 19, 2011 FROM 11:00 AM – 1.00 PM AT THE PITTSBURGH ATHLETIC ASSOCIATION, LOCATED AT 4215 FIFTH AVENUE, PITTSBURGH, PA.** THE LUNCHEON WILL FEATURE REMARKS AND A PERFORMANCE BY BYRON JANIS, HONORING VOLUNTEERS DEDICATED TO ENDING ARTHRITIS SUFFERING. JANIS' PERFORMANCE IS THE FIRST IN A SERIES OF "MOMENTS OF VIRTUOSITY" APPEARANCES NATIONWIDE. JANIS DONATES 25% OF THE PROCEEDS FROM HIS MEMOIR, ***CHOPIN AND BEYOND - MY EXTRAORDINARY LIFE IN MUSIC AND THE PARANORMAL***, AND HIS PBS DVD DOCUMENTARY, ***THE BYRON JANIS STORY*** TO THE ARTHRITIS FOUNDATION. **MEDIA COVERAGE INVITED.** MEDIA RSVP REQUIRED - VALERIE RAMIREZ, VRAMIREZ@RUBENSTEINPR.COM, 212-843-8018.

DATE: THURSDAY MAY 19, 2011

TIME: 11:00 AM – 1:00 PM

PLACE: PITTSBURGH ATHLETIC ASSOCIATION
4215 FIFTH AVENUE, PITTSBURGH, PA 15213

TICKETS: \$35.00
[HTTP://WWW.ARTHRITIS.ORG/CHAPTERS/WESTERN-PENNSYLVANIA/](http://www.arthritis.org/chapters/western-pennsylvania/)